

TRAVEL ADVISOR CONTEST · NORTHERN ITALY

Know the North

Official Rules

Last updated September 17, 2026

CONTEST PERIOD

Sep 23, 2026, 12:00 AM ET — Jan 31, 2027, 11:59 PM ET

HOW TO ENTER

No registration. Confirmed Qualifying Northern Italy Itineraries enter you automatically.

GRAND PRIZE

A 9-night trip through Northern Italy — Venice, Verona, the Dolomites, Lake Iseo.

WHAT QUALIFIES Two or more Northern Italy hotel stays, ground transfers, and two or more excursions — all booked through UJV Europe.

WINNER The eligible travel advisor with the highest total qualifying Northern Italy gross sales from confirmed bookings during the Contest Period.

01 Eligibility

The contest is open to licensed travel advisors with an active business relationship with Ultimate Jet Vacations (“UJV”) at the time of participation. Employees, contractors, and immediate family members of UJV are not eligible. Void where prohibited.

02 Contest period

The contest begins at **12:00 AM Eastern Time (ET) on September 23, 2026**, and ends at **11:59 PM ET on January 31, 2027** (“Contest Period”).

03 How to enter

No registration or entry form is required.

Eligible advisors are automatically entered by making confirmed Qualifying Northern Italy Itineraries with UJV Europe during the Contest Period.

04 Qualifying Northern Italy bookings

A **Qualifying Northern Italy Itinerary** is a confirmed UJV Europe itinerary:

Made during the Contest Period; and

Includes **at least two (2) hotel stays** in an eligible Northern Italy destination, plus **ground transfers** and **at least two (2) excursions** — all booked through UJV Europe.

ELIGIBLE NORTHERN ITALY DESTINATIONS

Milan

Lake Como

Lake Maggiore

Piedmont

Franciacorta & Lake Iseo

Lake Garda

Verona

Venice

The Dolomites

The itinerary **does not need to be exclusively within Northern Italy**. If it includes additional destinations elsewhere in Italy or Europe, the booking may still qualify, but **only gross sales associated with the eligible Northern Italy portion** of the itinerary will count toward the contest.

A **confirmed booking** is one for which UJV has received a deposit and issued an official booking acknowledgment.

Bookings cancelled, refunded, or materially reduced in value before travel commences will not be included in the final calculation of eligible Northern Italy gross sales, as determined by UJV.

Modifications to bookings made before the Contest Period do not qualify unless they result in a net increase in qualifying gross booking value during the Contest Period.

UJV's internal booking records and advisor attribution shall be final and binding in determining all qualifying bookings and eligible Northern Italy gross sales.

05 How the winner is determined

The eligible travel advisor with the **highest total qualifying Northern Italy gross sales** from confirmed bookings during the Contest Period will receive the Grand Prize.

ELIGIBLE NORTHERN ITALY GROSS SALES

For purposes of this contest, **eligible Northern Italy gross sales** are calculated as the **gross booking value (USD)** of the **eligible Northern Italy portion** of all Qualifying Northern Italy Itineraries — **including the hotel, transfer, and excursion components** — **excluding taxes, commissions, and service fees**, based solely on UJV's official booking records.

TIE-BREAKER

In the event of a tie for the Grand Prize, the winner will be the advisor who **first** achieved their final eligible Northern Italy gross sales total, as determined by UJV's official booking records.

06 The prize

The Grand Prize is a 9-night trip through Northern Italy.

NIGHTS	DESTINATION	HOTEL	ROOM / INCLUSIONS
2	Venice	The St. Regis Venice	1 room, breakfast included
2	Verona	Due Torri Hotel	1 room, breakfast included
3	Dolomites	Gardena Grödnerhof Hotel & Spa	1 room, breakfast included
2	Lake Iseo	L'Albereta Relais & Châteaux	1 room, breakfast included

TRAVEL WINDOW February 1, 2027 — January 31, 2028

Travel is subject to availability and must be confirmed through UJV and the participating hotels.

PRIZE EXCLUSIONS

The Grand Prize does **not** include airfare, ground transportation, rail, passport or visa fees, travel insurance, meals or beverages beyond the included breakfasts, resort or destination fees, gratuities, experiences, incidental expenses, personal expenses, or any other costs not expressly stated as part of the Grand Prize.

TAXES

The winner is solely responsible for any federal, state, local, or other taxes associated with acceptance or use of the prize.

REDEMPTION

The prize consists of the complete 9-night itinerary above and must be redeemed in its entirety. Individual hotel stays may not be separated, substituted, transferred, or redeemed independently. The prize is non-transferable and has no cash value.

07 Prize conditions

The prize must be accepted as awarded. No substitutions will be made at the request of the winner, and the prize is non-transferable and may not be exchanged for cash, credit, or alternate travel arrangements.

UJV reserves the right to substitute a prize of equal or greater value should the advertised prize become unavailable.

UJV further reserves the right to modify, postpone, substitute, or cancel the prize due to circumstances beyond its reasonable control, including but not limited to natural disasters, government restrictions, supplier changes, or other force majeure events.

By accepting the Grand Prize, the winner grants UJV permission to use their name, agency name, likeness, and photographs for promotional purposes without additional compensation, where permitted by law.

08 Winner notification & claim period

The winner will be **notified by email within five (5) business days** following the close of the Contest Period, and must **confirm acceptance of the prize within seven (7) calendar days** of notification.

If the winner declines the prize, is unable to accept or redeem it, fails to respond within the required time period, or is otherwise determined to be ineligible, the Grand Prize will be forfeited and offered to the advisor with the next highest eligible Northern Italy gross sales. This process will continue until an eligible advisor has accepted the prize.

09 Disqualification

UJV reserves the right to disqualify any participant who tampers with the contest, manipulates booking data, violates these Official Rules, or engages in fraudulent, unethical, or conduct deemed detrimental to UJV.

10 General conditions

By participating, advisors agree to be bound by these Official Rules and all decisions made by UJV, which shall be final and binding.

UJV is not responsible for technical failures, booking attribution disputes, or lost, delayed, incomplete, or inaccurate booking information.

UJV reserves the right to amend, suspend, or terminate this contest if circumstances arise that compromise the integrity, fairness, or administration of the promotion.

Eligible Northern Italy gross sales are calculated on an individual advisor basis and may not be combined, transferred, or aggregated across multiple advisors, agencies, or accounts.

SPONSOR

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