

OFFICIAL RULES

UJV “Claim the Bay” Festive Booking Contest

1. Eligibility

Open to licensed travel advisors who have an active business relationship with Ultimate Jet Vacations (UJV) at the time of entry. Employees, contractors, and immediate family members of UJV are not eligible. Contest void where prohibited.

2. Contest Period

The contest runs from 12:00 AM Eastern Time (ET) on August 15, 2025, through 11:59 PM ET on September 30, 2025 (“Contest Period”).

3. How to Enter

No formal entry is required. Eligible advisors are automatically entered when they make confirmed bookings with UJV during the Contest Period that qualify as “Festive Bookings” (see definition below).

4. Festive Booking Definition

For this contest, a Festive Booking is defined as a confirmed booking with UJV made during the Contest Period for travel with an arrival date between December 20–31, 2025.

“Confirmed booking” means a booking where a deposit has been received and UJV has issued an official booking acknowledgment.

Modifications to existing bookings made prior to the Contest Period will not count unless they result in a net increase in booking value during the Contest Period.

5. How to Win

- Grand Prize Winner: The advisor with the highest total festive booking revenue during the Contest Period will win the Grand Prize.
- \$1,000 Gift Card Reward: Every advisor whose festive bookings with UJV during the Contest Period total \$300,000 USD or more in booking revenue will receive a \$1,000 gift card.
- Booking Revenue Measurement: Booking revenue is calculated as the gross booking value in USD before commissions, taxes, or service fees, based on UJV’s official booking records.

6. Prizes

- Grand Prize:
 - 3 nights / 4 days in a Cliff Suite for two at Oil Nut Bay, British Virgin Islands
 - Breakfast each morning at the Beach Club Restaurant
 - Private roundtrip boat transfer from/to Tortola/Beef Island (\$1,000 value)
 - \$500 flight voucher toward travel to the BVIs
 - VIP property tour of Oil Nut Bay
 - Blackout dates: Thanksgiving, Festive, Easter
 - Travel window: October 10, 2025 – October 30, 2026
- Additional \$1,000 Gift Card Reward: For all advisors who meet the \$300K festive booking threshold during the Contest Period.

Prizes are non-transferable and cannot be exchanged for cash. UJV reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable.

7. Winner Notification & Claim Period

Winners will be notified by email within 5 business days after the Contest Period ends. Winners must confirm acceptance within 7 days of notification or the prize may be forfeited and awarded to the next eligible participant.

8. Disqualification

UJV reserves the right to disqualify any participant for suspected fraud, manipulation of booking data, violation of these rules, or behavior deemed unethical or damaging to UJV’s brand.

9. General Conditions

By participating, entrants agree to be bound by these rules and the decisions of UJV, which are final and binding. UJV is not responsible for technical errors, lost or delayed entries, or disputes over booking attribution.

10. Governing Law

This contest is governed by the laws of the State of Florida, without regard to conflict of law principles.

Sponsor

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